



PA INTERNATIONAL

***YOUR
PROPERTY
IS OUR
PRIORITY***

CORPORATE PROFILE



OUR VISION

To become a dominant provider of professional real estate services and a partner of choice to our clients.

OUR MISSION

To be entrepreneurial and innovative in providing the highest personalized professional services and provide comprehensive real estate solutions to our clients.

our philosophy is simple:

a unique
combination
of people,
property,
relationships,
services and
commitment.

PA International Property Consultants Sdn Bhd is a practice which was originally established in June 1980 as a full service Chartered Surveyors and Registered Valuers firm. The Practice has since grown to include PA International Real Estate Sdn Bhd and PA International Property Management Sdn Bhd, and is now collectively known as PA International Group of companies (PA).

PA has grown into a nationwide network of 11 offices – Johor Bahru, Kluang, Seremban, Klang, Kuala Lumpur/Petaling Jaya, Ipoh, Penang, Kedah, Kuantan, Kajang and a representative office in Ho Chi Minh City, Vietnam. Plans are underway to extend our network to East Malaysia as well as form alliance with an overseas partner.

The Practice is managed by a group of well-qualified senior professionals who each has about 10 to 60 years of varied and tested professional expertise providing valuation & advisory services, real estate

brokerage services, research & consultancy services, auction services, property management and other related real estate corporate services. PA's strength lies in its ability to apply experience, intelligence and resources to assist clients in making real estate decisions.

PA is committed to be the first choice for total property solutions by providing premier class property knowledge and services through integration of people, experience, systems and technology. We believe in building the best long-term client relationship with every client that we serve.

This 'Corporate Profile' seeks to introduce to you the people within this Practice, and the range of our services our network of offices provide.

Our philosophy is simple:

A unique combination of People, Property, Relationships, Services and Commitment.

who
we are

what we do

PA offers comprehensive services to meet all your property needs. Our wide-ranging services include **property valuation, sales and leasing, project marketing, property management consultancy, corporate advisory, research & consultancy and auctions**. Our experience covers all kinds of real estate including residential, commercial, industrial and leisure properties as well as plant and machinery assets.

PROPERTY VALUATION

We provide independent valuation services of all kinds of assets for various purposes. Presently, we are on the panel of valuers for a number of financial institutions and provide valuation services to many corporate clients such as conglomerates, government agencies, public sector entities, developers and investors. Our team of experienced valuers frequently conduct valuations for purposes of financing, financial reporting, compulsory land acquisition, foreclosure, information, sale, and submission to Securities Commission.

SALES AND LEASING

Our dedicated real estate agency team is committed to providing comprehensive sales and leasing services for various kinds of properties. We provide tenant or landlord representations in lease negotiations, as well as assist in marketing properties to secure suitable purchasers.



PA INTERNATIONAL

VALUERS , REAL ESTATE AGENTS , PROPERTY MANAGERS

Our wide-ranging clients include multinational corporations, business enterprises, property developers, investors and owners. Many of our clients have benefitted tremendously from our extensive market knowledge, vast experience and high service levels when engaging our services in strategic planning and marketing as well as transaction management.

PROJECT MARKETING

Our expertise and extensive market knowledge can be an instrumental tool in the success of a development project. Our wide-ranging services provided by our professional project marketing consultancy team begin from the planning of a particular project to its successful completion.

With a thorough understanding of the project and current market trends, our team can provide a detailed marketing management plan comprising site identification, feasibility studies, design layout, pricing, project launching schedule, as well as advertising and promotion strategies, in order to ensure the successful sale and/or leasing of the project as a landmark development.

PROPERTY MANAGEMENT

Our professional team is dedicated to enhancing the value of your property. We are committed to providing professional property management solutions including tenancy management, management administration and physical building maintenance. Our dedicated in-house team adopts a customer-focused and client-oriented approach, supported by cutting-edge technology and professionally trained staff.

CORPORATE ADVISORY

This team works towards providing customized real estate solutions for multinational corporations who are looking to meet business objectives and improve operational results via real estate. We offer tailor-made solutions via strategic planning, valuation advisory, portfolio and trend analysis, liaison procedures, and other innovative methods in ensuring that our clients unlock the true value of their portfolio.

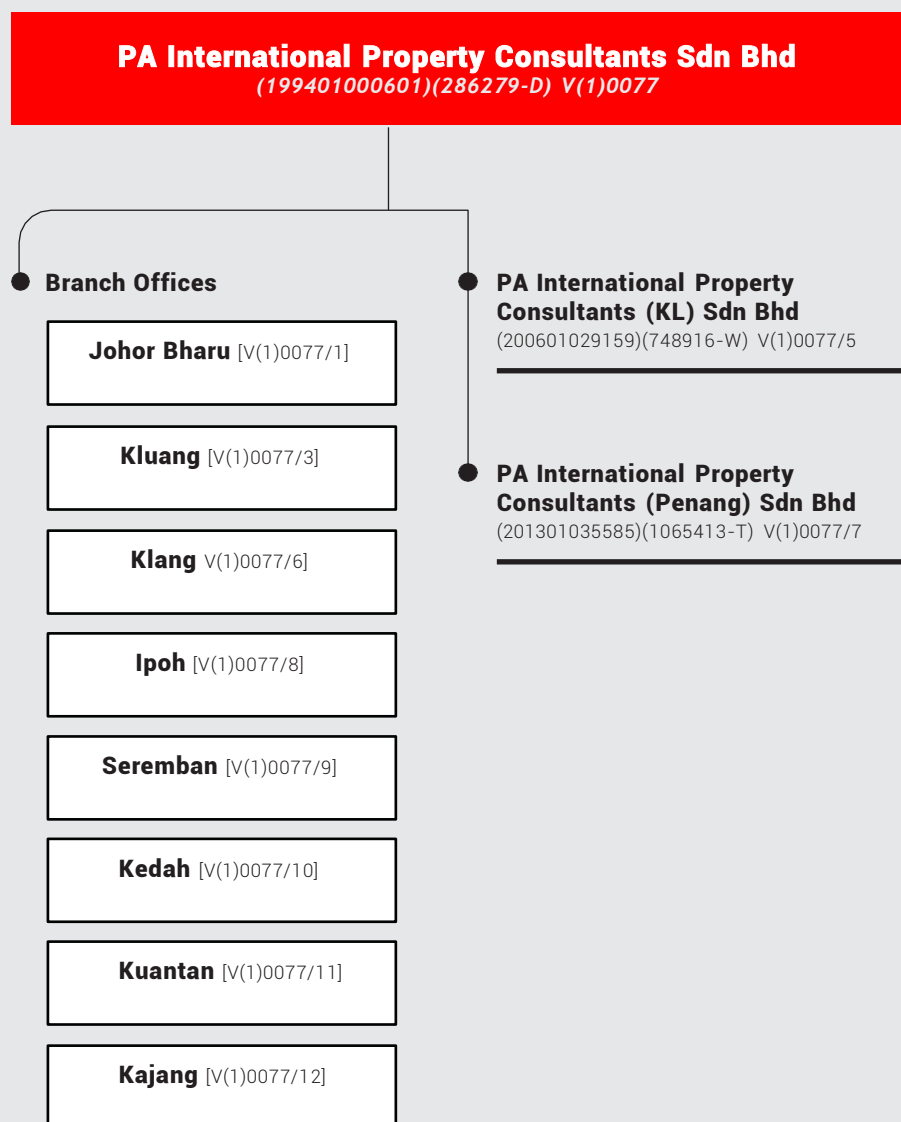
RESEARCH AND CONSULTANCY

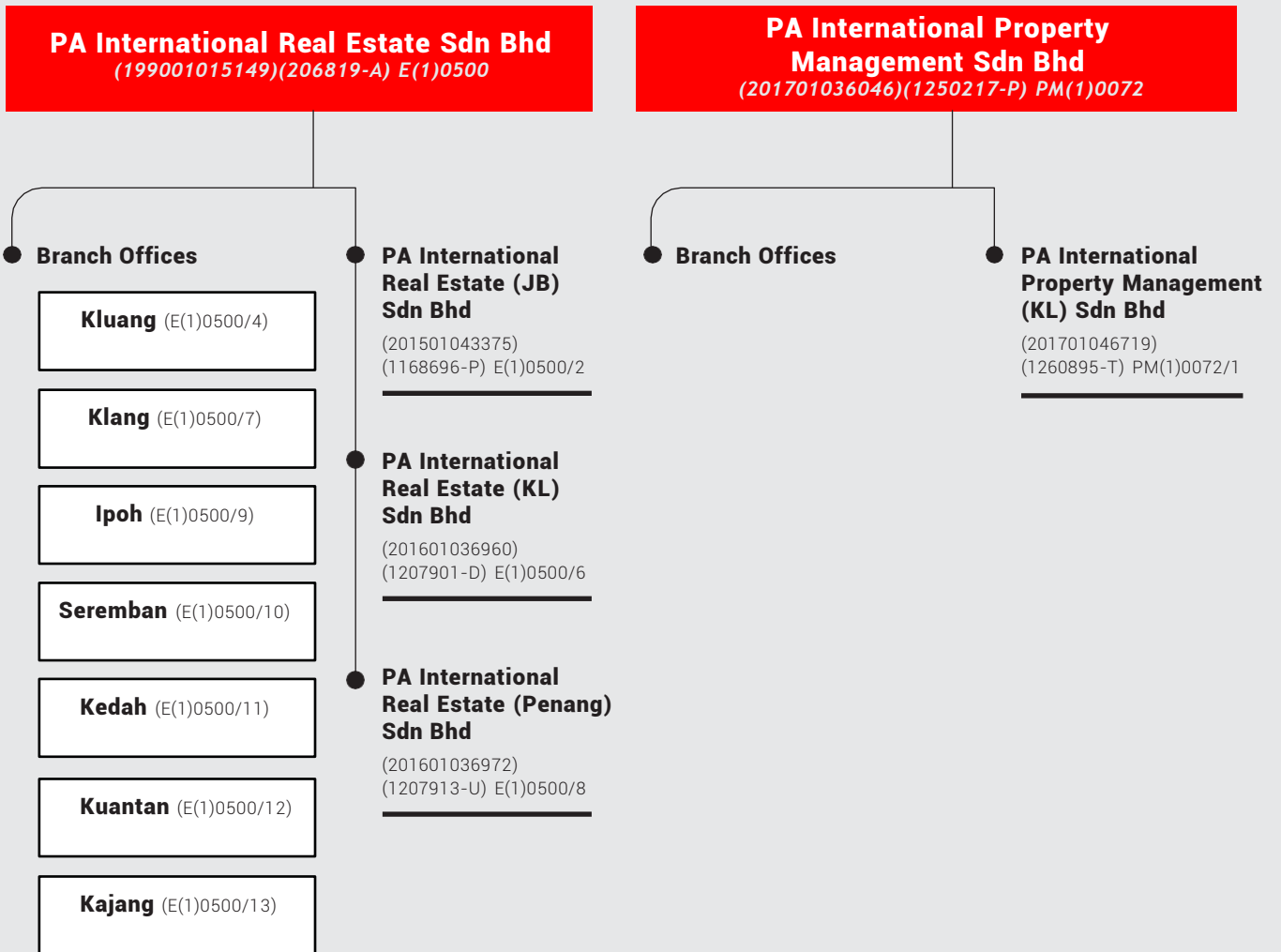
This division provides core real estate information to clients and internal departments in order to ensure accurate real estate decision-making. Our research team has completed research work for various ongoing development schemes within Malaysia, providing comprehensive economic analysis, property market information, forecasts and consulting advice based on reliable sources. We constantly strive to present the most up-to-date market knowledge in order to ensure clients are well-armed with sufficient data to make the right property decisions.

AUCTIONS

Our teams comprise several qualified auctioneers within Malaysia who are able to service this business. Auctions are a limited business within Malaysia at present owing to the market perception of the auction process. However we endeavour to develop this aspect of the business in order to meet the increasing interest in public and private auctions in the market.

corporate structure





management team



Seated from left to right

K PARAMPATHY | *Chairman*

SIEW KOK KONG | *Deputy Group Managing Director*

Standing from left to right

V. SIVADAS | *Executive Director*

GOBINATH RAMASAMY | *Associate Director*

ANG YEW POH, SAM | *Director*

A. SUBRAMANIAM | *Group Managing Director*

LOO CHOO WEI, PATRICK | *Associate Director*

TANG POH HUN, SOPHIA | *Executive Director*



Seated from left to right

JEROME HONG BOON PENG | Executive Director
PRAKASH MUTUSAMAY | Associate Director
TONG SOOK YEE, WENDY | Director

Standing from left to right

LOO CHOO BENG, MICHEAL | Executive Director
ONG MAY MAY | Director
CHOCK SIEW NEE | Associate Director
CHONG KIA KENG | Director
TAN KWEE CHIN | Associate Director
NG JOO WENG | Executive Director
ONG HAI CHUAN | Associate Director

directors' profile

K. PARAMPATHY

Founder, Chairman of the Group

Registered Valuer, Estate Agent and Property Manager
(FRISM)

Kuala Lumpur Head Office
Johor Bahru Office

SUBRAMANIAM ARUMUGAM

Group Managing Director

Registered Valuer, Estate Agent and Property Manager
(President of PEPS, FRISM, MRICS, MMIPFM)

Kuala Lumpur Head Office
Petaling Jaya Office

SIEW KOK KONG

Group Deputy Managing Director

Registered Valuer, Estate Agent and Property Manager
(MRICS, MRISM, MPEPS, MMIPFM)

Kuala Lumpur Head Office
Petaling Jaya Office

V. SIVADAS

Executive Director

Registered Valuer, Estate Agent and Property Manager
(FPEPS, FRISM, MRICS, ICVS, MBVAM, MMIPFM, MMIEA)

Johor Bahru Office

JEROME HONG BOON PENG

Executive Director

Registered Valuer, Estate Agent and Property Manager
Licensed Auctioneer
(MRICS, MRISM, MPEPS, MMIPFM)

Petaling Jaya Office

Chief Representative Resident

Ho Chi Minh Representative Office

TANG POH HUN, SOPHIA

Executive Director

Registered Valuer, Estate Agent and Property Manager
(MRISM, MRICS, MMIPFM, MPEPS)

Kluang Office

directors' profile

NG JOO WENG**Executive Director**

Registered Valuer, Estate Agent and Property Manager
(MRISM, MPEPS, MMIPFM)

Klang Office

LOO CHOO BENG, MICHAEL**Executive Director**

Registered Valuer, Estate Agent, and Property Manager
Licensed Auctioneer
(FRISM, MRICS, MPEPS, MMIPFM, MMIEA)

Penang Office

TONG SOOK YEE, WENDY**Director**

Registered Estate Agent
(MMIEA)

Petaling Jaya Office

CHONG KIA KENG**Director**

Registered Estate Agent
(MMIEA)

Johor Bahru Office

ONG MAY MAY**Director**

Registered Valuer, Estate Agent and Property Manager
(MRISM, MPEPS, MMIPFM)

Petaling Jaya Office

PRAKASH MUTUSAMAY**Associate Director**

Registered Valuer, Estate Agent and Property Manager
(MRISM, MPEPS, MMIPFM)

Ipoh Office

directors' profile

ONG HAI CHUAN

Associate Director

Registered Valuer, Estate Agent and Property Manager
(MRISM, MPEPS, MMIPFM)

Seremban Office

LOO CHOO WEI, PATRICK

Associate Director

Registered Valuer, Estate Agent and Property Manager
(MRISM, MPEPS, MMIPFM)

Kedah Office

ANG YEW POH, SAM

Associate Director

Registered Valuer, Estate Agent and Property Manager
(MRISM, MPEPS, MMIPFM)

Kajang Office

CHOCK SIEW NEE

Associate Director

Registered Valuer, Estate Agent and Property Manager
(MRISM, MPEPS, MMIPFM)

Johor Bahru Office

AIMAN HASNAN

Associate Director

Registered Valuer, Estate Agent and Property Manager
(MRISM, MPEPS)

Kuantan Office

GOBINATH RAMASAMY

Associate Director

Registered Property Manager
(MMIPFM)

Petaling Jaya Office

TAN KWEE CHIN

Associate Director

Registered Property Manager
(MMIPFM)

Petaling Jaya Office

our network

HEAD OFFICE

KUALA LUMPUR

(V(1)0077 & E(1)0500)

Lot 8-2, Level 8, Wisma Miramas
No. 1, Jalan 2/109E, Taman Desa
58100 Jalan Klang Lama
Wilayah Persekutuan Kuala Lumpur
T: 03-7986 0816
F: 03-7972 7738
E: pasb@pa.com.my

SUBSIDIARIES

PETALING JAYA

(V(1)0077/5 & E(1)0500/6)

No. 29A & 31A, 1st Floor
Jalan 52/1, PJ New Town
46200 Petaling Jaya
Selangor Darul Ehsan
T: 03-7958 5933
F: 03-7957 5933
E: pakl@pa.com.my

PENANG

(V(1)0077/7 & E(1)0500/8)

A-1-5, Jalan Todak 4
Sunway Business Park
13700 Prai, Penang
T: 04-370 4377
F: 04-370 4378
E: papg@pa.com.my

BRANCHES

JOHOR BAHRU

(V(1)0077/1 & E(1)0500/2)

Suite 1101, 11th Floor
Johor Tower No. 15,
Jalan Gereja 80100 Johor Bahru
Johor Darul Takzim
T: 07-223 2762
F: 07-224 1780
E: pajb@pa.com.my

KLUANG

(V(1)0077/3 & E(1)0500/4)

No. 5 & 7, 1st Floor
Jalan Syed Abdul Hamid Sagaff
86000 Kluang
Johor Darul Takzim
T: 07-772 5168
F: 07-772 2054
E: pakg@pa.com.my

SEREMBAN

(V(1)0077/9 & E(1)0500/10)

55, 1st Floor
Jalan Dato Bandar Tunggal
70000 Seremban
Negeri Sembilan
T: 06-765 2988
F: 06-761 2623
E: pasbn@pa.com.my

KLANG

(V(1)0077/6 & E(1)0500/7)

Lot 308, Tingkat 3
Bangunan Tabung Haji
Jalan Kapar, 41400 Klang
Selangor Darul Ehsan
T: 03-3341 5933
F: 03-3341 5733
E: paklg@pa.com.my

IPOH

(V(1)0077/8 & E(1)0500/9)

1B, Persiaran Greentown 5
Pusat Perdagangan Greentown
30450 Ipoh, Perak
T: 05-241 4473
F: 05-241 4485
E: papk@pa.com.my

KEDAH

(V(1)0077/10 & E(1)0500/11)

No. 43, 1st Floor, Jalan Perdana
Heights 2/2, Perdana Heights
08000 Sungai Petani
Kedah Darul Aman
T: 04-4242 952
F: 04-4242 950
E: pakedah@pa.com.my

KUANTAN

(V(1)0077/11 & E(1)0500/12)

B-36, 1st Floor
Lorong Tun Ismail 11
25200 Kuantan
Pahang Darul Makmur
T: 09- 531 5483
E: pakuantan@pa.com.my

KAJANG

(V(1)0077/12 & E(1)0500/13)

No. B-2-9, Jalan Avenue 1A
MKH Avenue,
43000 Kajang
Selangor Darul Ehsan.
T: 03-8733 6933
F: 03-8730 1133
E: pakajang@pa.com.my

REPRESENTATIVE OFFICE

HO CHI MINH CITY, VIETNAM

Số:41-002910

R1901, 19st Floor Saigon Trade Centre, #37 Ton Duc Thang Street Ben Nghe Ward District 1, Ho Chi Minh City, Vietnam
T: (+849) 32698138 F: (+849) 32698138

network of office



pa.com.my

PA INTERNATIONAL GROUP OF COMPANIES

*Lot 8-2, Level 8, Wisma Miramas
No. 1, Jalan 2/109E, Taman Desa
58100 Jalan Klang Lama
Wilayah Persekutuan Kuala Lumpur
T : 03-7986 0816
F : 03-7972 7738
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